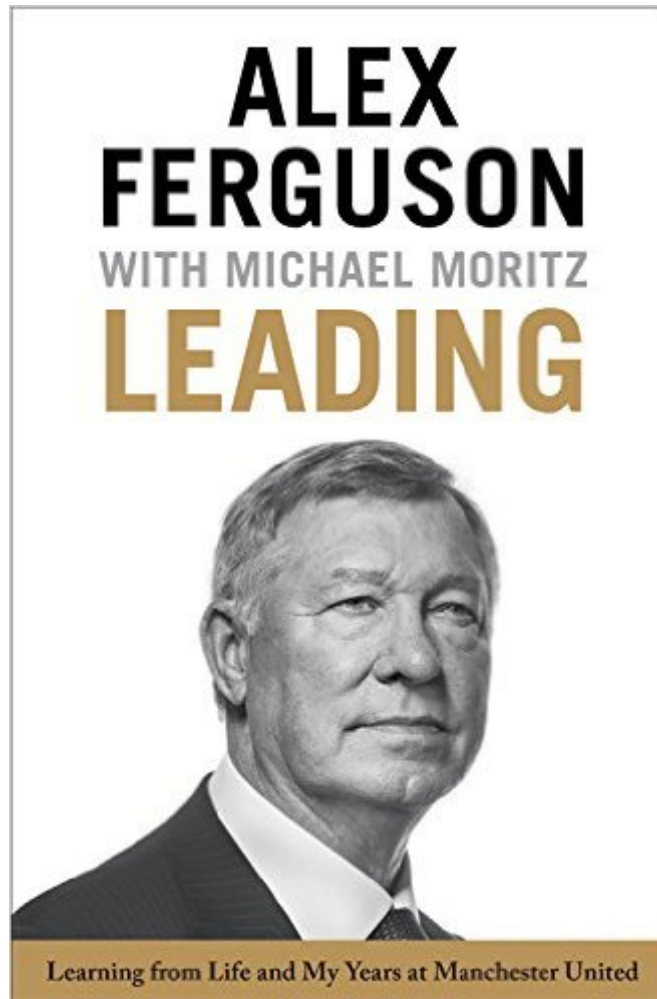


The book was found

# Leading: Learning From Life And My Years At Manchester United



## Synopsis

After an astonishing career-first in Scotland, and then over 27 years with Manchester United Football Club- Sir Alex Ferguson delivers *Leading*, in which the greatest soccer coach of all time will analyze the pivotal leadership decisions of his 38 years as a manager and, with his friend and collaborator Sir Michael Moritz, draw out lessons anyone can use in business and life to generate long-term transformational success. From hiring practices to firing decisions, from dealing with transition to teamwork, from mastering the boardroom to responding to failure and adversity, *Leading* is as inspiring as it is practical, and a go-to reference for any leader in business, sports, and life.

## Book Information

Hardcover: 416 pages

Publisher: Hachette Books (October 6, 2015)

Language: English

ISBN-10: 0316268089

ISBN-13: 978-0316268080

Product Dimensions: 6.5 x 1.5 x 9.2 inches

Shipping Weight: 1.7 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (62 customer reviews)

Best Sellers Rank: #94,543 in Books (See Top 100 in Books) [#17 in Books > Sports & Outdoors > Coaching > Soccer](#) [#26 in Books > Business & Money > Industries > Sports & Entertainment > Sports](#) [#85 in Books > Sports & Outdoors > Soccer](#)

## Customer Reviews

Sir Alex Ferguson has just come out with this book which he co-authored with Sir Michael Moritz, chairman of Sequoia Capital. I was lucky enough to see them interviewed by the Financial Times editor, Lionel Barber, at the Southbank centre in London. The talk was fascinating, and the book is well worth reading. Indeed, even as a Liverpool fan, I have to admire Alex Ferguson's track record as manager of Manchester United: he won 17 league titles, 14 domestic cups and 2 Champions leagues. Admittedly, he didn't reach Liverpool manager Bob Paisley's 3 Champions leagues, but no-one is perfect. To get some sense of what made him tick is intriguing. What is clear is that he was obsessed with football. His family knew that was his priority, which meant missed Christmases and even sacking his son when he wasn't up to scratch when playing for Manchester United. His knowledge seems almost encyclopaedic. When Lionel Barber revealed that he had

supported Tottenham Hotspur since 1961, Sir Alex was quick to say that was the year Spurs won the double • (the league and the FA Cup). One interesting thing was despite his success, before every game he always had that churning feeling in his stomach, especially at Anfield. But whatever the feelings, his goal was always to win. He learned more in defeats than victories to make sure it didn't happen again. Another character trait he developed was to make decisions with imperfect information. In the book, he chides those that lack confidence to stick to decisions or those that are in a perpetual quest for the last morsel of information using that as an excuse not to make a decision. He believes consistency is critical in leadership so people know who you are.

[Download to continue reading...](#)

Money and Soccer: A Soccernomics Guide: Why Chievo Verona, Unterhaching, and Scunthorpe United Will Never Win the Champions League, Why Manchester ... and Manchester United Cannot Be Stopped Leading: Learning from Life and My Years at Manchester United Autocourse 2015-2016: The World's Leading Grand Prix Annual - 65th Year of Publication (Autocourse: The World's Leading Grand Prix Annual) Leading the Transformation: Applying Agile and DevOps Principles at Scale Angels of Divine Light: The Remarkable Memoir of One of Today's Leading Angelic Healers and Spiritual Therapists Starting Meetings of Administrative Professionals: 52 Tips for Planning, Conducting, Leading and Facilitating Successful Meetings of Your Administrative Support Staff United Methodist Questions, United Methodist Answers, Revised Edition: Exploring Christian Faith The Inspired Landscape: Twenty-One Leading Landscape Architects Explore the Creative Process LogoLounge 9: 2,000 International Identities by Leading Designers Benjamin Netanyahu: Leading the Way for Israel (Voices from Israel: Set 1) Motocourse 2015-2016: The World's Leading Grand Prix & Superbike Annual - 40th Year of Publication The Lean CEO: Leading the Way to World-Class Excellence The 7 Habits for Managers: Managing Yourself, Leading Others, Unleashing Potential Romans 8-16 for You: For Reading, for Feeding, for Leading A collection of Advanced Data Science and Machine Learning Interview Questions Solved in Python and Spark (II): Hands-on Big Data and Machine ... Programming Interview Questions) (Volume 7) Training and Riding with Cones and Poles: Over 35 Engaging Exercises to Improve Your Horse's Focus and Response to the Aids, While Sharpening Your Timing and Accuracy Counseling and Psychotherapy with Children and Adolescents: Theory and Practice for School and Clinical Settings America The Black Point of View - An Investigation and Study of the White People of America and Western Europe and The Autobiography of an American Ghetto Boy, The 1950s and 1960s Pride and Prejudice and Zombies (Movie Tie-in Edition) (Pride and Prej. and Zombies) Eye of Newt and Toe of Frog, Adder's Fork and Lizard's Leg: The Lore and Mythology of Amphibians and Reptiles

